



SHRI SHAKTI DEGREE COLLEGE

SANKHAHARI, GHATAMPUR, KANPUR NAGAR-209206

WELCOME TO PEER TEAM

EXTENSION DEPARTMENT

(Agriculture Related and Allied Activities)

Introduction :-

Extension activities are not the same in rural and city areas as they differ looking to the needs of the community in particular locality. In rural areas, needs of the community mainly relate to agriculture and allied services being the main source of livelihood. Many schemes relating to agriculture and allied services of Government, are not known to rural citizens and, therefore, institution decided to extend awareness of various Government schemes to the citizens so that they may take the advantage of such schemes. However based on survey feedback, some other non-agriculture related activities have also been identified, Selected activities are as under:-

1. Agriculture related extension activities.
2. Non- agriculture related extension activities.
3. Training for job-oriented activities under self-employment scheme.
4. Cultural Activities.
5. Social Activities.

1) Agriculture related extension activities :-

These activities have been bifurcated in two categories :-

- a) Directly affecting agriculture production
- b) Allied activities like organizing veterinary camps.

2) Non-Agriculture Related Activities :-

Under this category, following activities have been included :-

A. Literacy Mission

- i. Motivation for not school going children
- ii. Children of unorganized sector
- iii. Street Children
- iv. Financial Assistance for regular school going children.

- v. Child Labour
- vi.

B. Adult Education

- i. Adult Literacy
- ii. Adult Post Literacy
- iii. Continuing Education

C. Health Conditions

- i. Health Camp
- ii. Malaria, Polio Drop-Awareness
- iii. HIV/Aids awareness
- iv. Eye Camp
- v. Awareness about tobacco and drug dangers
- vi. Nutrition and Baby-care
- vii. Cleanliness

D. Miscellaneous

- a. Environmental Awareness including “Save Water”.
- b. Women Empowerment-Beti Bachao, Beti Padhao.
- c. Gender Parity
- d. Communal Harmony

E. Training for job-oriented activities under self-employment schemes- courses conducted by Jan Shikshan Sansthan :-

1. Fashion Designing Course with specialization in :-
 - a) Sewing
 - b) Knitting, Embroidery
 - c) Artificial Jewellery
 - d) Beautician Course
 - e) Candle, Chalk, Achaar, flowerpots etc preparation
2. Computer Course

Courses conducted by IGNOU :

- i. Certificate in Rural Development (CRD)
- ii. Post Graduate Diploma in Rural Development (PGDRD)
- iii. Bachelors Preparatory Programme (BPP)

- iv. Certificate in Guidance (CIG)
- v. Bachelors Degree Programme (BDP)

Communication Skill Development

Social Activities :-

- i. Communal Harmony
- ii. Assistance for marriage of daughters of poors and repairing of old temples.
- iii. Village Library

Cultural Activities :-

- i. Local Songs and Ramlila.

Our Institution has decided Teaching-Learning strategy beyond class room also throw Extension which is third dimension of Higher Education as per UGC. To meet the Vision of the Institution, following missions have been determined

VISION

To provide excellent higher education integrating with ground realities of life.

MISSION

- 1-** To ensure the availability of minimum basic infrastructure as per norms and standard fixed by state government / affiliating university.
- 2-** To give first priority for the Professional Development of teachers and to establish the co-ordination with National and International organization's related to teaching-learning and social service and also to ensure optimum utilization of these organizations.
- 3-** To develop the collaboration/link with Institution/Industries for providing job- orientation and need based exposure.
- 4-** To develop the quality of the teaching –learning through optimum use of innovative methods particularly e-technology and al available infrastructure.

- 5- To encourage for self -discipline, self-dependency, personality development, Nationality and need- based Community –Oriented activities through value added education.
- 6- To introduce and encourage the emotional feeling of being in “Mahavidyalaya Parivar” through the concept of participative contribution.
- 7- To introduce and encourage the sense of mutual trust, mutual respect and mutual co-operation within and outside the institution.

To Enable us to fight in a planed and co-ordered manner on deferent fronts at a time against difficult ground realities , report on various Extension activities is as under

A- GROUND REALITY OF ILLITERACY, FEELING OF UNTOUCHABILITY, LAC OF AFFECTION, BROTHERHOOD AND CO-OPERATION FOR S/C, S/T, MINORITY AND POOR CLASS OF GENERAL CATEGORY.

1- ILLITRACY ABOLITION AND ADULT EDUCATION :-

(a). Our team had made the survey in different unorganized sectors assessing the need to provide assistance on certain parameters.

It was assessed that amongst various unorganized sectors most adversely affected area is of brick and kiln . There, the children all belonging to S/T category, are normally illiterate and they are to remain illiterate whole life. Therefore, a project was prepared after thorough survey of different brick and kiln fields and it was concluded that M/S R.K Brick Field in village Amauli at a distance of 13 k.m. from the institution would be the most fit to start illiteracy abolition movement. Therefore, basic infrastructure was provided in the Brick and kiln field of M/S R.K Brick Field and on 10th Jan. 2012, steps were started to make literate to about twenty three children of workers of this field along with four street children. The responsibility was accepted by our one alumni Shri Ashish Tiwari to provide primary education to the children. Detail of children made illiterate is as under:-

Session	Number of Children	Number of Road Children
2012-13		
2013-14		
2014-15		
2015-16		

Free uniforms, bags , study materials and light refreshment are provided by the institution, Shri Ashish Tiwari goes to the brick field in the evening also twice in a

week to develop the awareness among the workers and their family against drugs and other social evils. They are also provided working knowledge about important news published in news papers.

A certificate has been provided by BDO(Block Development Officer) and also by village Panchyat Pradhan. Widest publicity has been given by local news papers from time to time for this movement.

- (b). The institution has helped the children of SC/ST category under ‘EKLAVYA YOJNA’ by donating a cheque no. 470852 dated 24.01.2012 for Rs.27,900/- for the purchase of educational kits in the village of Lakshman khera block Bheetargaon, district Kanpur Nagar. Appreciation letter has been given by Basic Shiksha Adhikari of the district appreciating the co-operation of the institution.
- (c). At the initiation of our institution, the Basic Shiksha Adhikari had consented through a letter on 18th March, 2015 for permitting adoption of five primary schools with certain restrictions to meet the shortage of the teachers there by deputing students from teacher education department .

Institution is co-operating this way also. Art and Painting competition was organized in all these schools on 14th to 17th September, 2015 and winners were given prizes as an incentive for encouragement on 3rd Oct, 2015. Institution has distributed sweater to the children of adapted school on-----

- (d)- CSJMU Kanpur through its Extension Department had sent 54 kits under Rastriya Shiksha Mission of Central government to literate adult women in 2008-09 and 63 kits in the year 2011-12.

Social responsibilities were discharged by our students successfully. For both occasions, appreciation letters have been received from affiliating university.

- (e). The students teachers of our B.Ed department are entrusted the social responsibility to educate adult male and female both and as per information, outcome is as under:-

<u>YEAR</u>	<u>NO.OF BENIFICIALS</u>
2011-12	315
2012-13	240
2013-14	218
2014-15	151

(f). Our students had encouraged the village persons to send their children to school by showing them film meeting the purpose on various dates. Last picture "LAGAAN" and "TAARE ZAMEEN PAR" were shown on 9th Oct 2011.

(g). One representative of 'JAN SHIKSHAN SANSTHAN' is engaged to provide job oriented education like stitching and knitting etc. to the ladies of village along with our students. But this representative makes the use of time also in making literate to illiterate women of the village coming from SC Category.

(h). **Khichri Bhoj :-** Khichri Bhoj in Malin Basti on 14th January every year to give practical knowledge of developing a feeling of unity and brotherhood in diversity is organized.

(i). Financial Assistance for renovation of very old temples in institution's village.

Substantial Financial assistance in the marriage of daughters of poor people

(j). Cultural Activities :-

- a. Arranged faag competition (local geet) on the occasion of Holi Festival where in nearby 20 village teams participated fully at the cost of institution.
- b. Organizing community cultural program "JAWARA" every year in institution campus and Deepawali play.
- c. "ALHA" program on 08th and 09th August of every year (Bundelkhundi Cultral Programme.)

B- GROUND REALITY OF DEPENDENCY AND WOMEN EMPOWERMENT:-

a- Training for Job-Oriented Activities by Jan Shikshan Sansthan.

Jan Shikshan Sansthan is a unit recognized by HRD Ministry, Central Government. Under this sansthan, following job oriented courses have been conducted which are women empowerment activities through functional educational. Details cover our students as well as village girls and also female mainly coming from poor and SC category adult :-

S.No .	Name of Course	Strength	Duration	Certificate given or not
1	Sewing	32	01.08.2009 to 15.01.2010	Yes
2	Knitting and sewing	40	20.08.2009 to 20.12.2009	Yes
3	Beautician and health care	20	15.10.2009 to 15.01.2010	Yes

4	Beauty culture and health care	25	01.12.2009 to 28.03.2010	Yes
5	Artificial jewellery making	23	01.01.2010 to 31.01.2010	Yes
6	Sewing	20	01.01.2010 to 30.04.2010	Yes
7	Beautician	24	01.12.2010 to 28.03.2011	Yes
8	Sewing	21	15.08.2011	Yes
9	Beauty culture and health care	12	15.09.2011 to 31.12.2011	Yes
10	Mehndi	16	01.10.2011 to 01.11.2011	Yes
11	Beautician Course	32	2011-2012	Yes
12	Mehndi	16	2011-2012	Yes
13	Dress Designing	30	2011-2012	Yes
14	Artificial Jewellery	20	2011-2012	Yes
15	Sewing I Batch	25	2012-2013	Yes
16	Health Care	10	2012-2013	Yes
17	Sewing II Batch	27	2012-2013	Yes
18	Beautician Course	18	2012-2013	Yes
19	Sewing and Mehndi	27	2013-2014	Yes
20	Artificial Jewellery and Beautician Course	16	2013-2014	Yes
21	Beautician Course	21	01.04.2014 to 31.03.2015	Yes

Following girls have setup their own job. This is only illustrative:-

S.No	Name	Village	Skill
1	Nandini Yadav	Chandipur	Artificial Jewellery
2	Anita Devi	Sawaipur	Artificial Jewellery
3	Ranjana Yadav	Chandipur	Beautician

4	Saraswati	Chaprehta	Beautician
5	Pooja devi	Koriyan	Stitching
6	Sonam Mishra	Bari Mahtain	Stitching
7	Shailja	Sankhahari	Beautician
8	Ranjana Yadav	Chandipur	Stitching
9	Shanti Sahu	Sawaipur	Stitching
10	Pawan Kumari	Chaprehta	Stitching
11	Sonam Mishra	Bari Mahtain	Stitching
12	Annu Sharma	Bawan	Beautician
13	Saraswati	Chaprehta	Stitching,Beautician
14	Pooja	Koriyan	Stitching
15	Ankita Umrao	Dibri	Stitching
16	Sunita Mishra	Bahrauli	Stitching,Mehndi
17	Rashmi	Bijuali	Beautician,Mehndi
18	Meena Devi	Dibri	Artificial Jewellery
19	Rekha Verma	Sankhahari	Artificial Jewellery
20	Vandana	Chandipur	Artificial Jewellery,Mehndi

Cultural Activities :-

Substantial financial assistance in Ram Leela (Dhanush Yagya) in village every year.

C. GROUND REALITY ABOUT UNAWARENESS FOR THE USE OF INNOVATIVE AND SCIENTIFIC METHODS FOR THE INCREASE IN AGRICULTURE PRODUCTION:-

1-Agriculture Related Activities (Direct)

- a- On the basis of conclusion derived after feedback received, institution decided to prefer services/activities directly related to the farmers. Accordingly, our extension department was inaugurated on 2nd Dec 2008 by Dr. V.K. Singh, Director of Extension Department of CSA University Kanpur.
- b- On 3rd Dec. 2008, Farmers' Club was established under the Presidentship of one prominent farmer of the village Sri Sita Ram.

- c- As per procedure, this club had to be affiliated with 'Chandra Shekar Krishak Samiti' Kanpur and therefore, on 5th June 2009, some of residents of our village deposited the membership fees and were granted membership directly from CSKS instead of observing the procedure of affiliation.
- d- The receipt of fee deposited and membership granted numbered 973, 977, 976 and 979. A certificate was also issued on 8th Dec. 2009 from President CSKS.
- e- The members of our Farmers' Club had participated in Agriculture Fair from 3rd Oct. 2009 to 5th Oct. 2009 in CSA University Kanpur. Prior to that the members had also visited the fair in Baraigarh on 24th June 2009.
- f- Thereafter, our representative started to attend meeting in CSA University Kanpur on 6th of every month. The local farmers used to refer their grievances to our representative and solution is being collected from CSKS meeting. This practice is going on for the last seven years. Regular journals on agriculture named 'KHET' and 'KRISHAKA' are being purchased.
- g- For the benefit of the local area, a Village Library was setup on 18th Nov. 2008 where in agriculture related study material and few books for entertainment and Hindi version of few Veda's were provided.
- h- Block Development Expert visited the institution on 20th Nov. 2008 and they presented before community members the methods for preparation of fertilizers and also for identification of quality seed and new technology.
- i- On 20th Aug. 2009, representative from Jan Shikshan Shansthan, a unit of HRD Ministry Central Government had visited the institution to develop awareness about growing medicine crops.
- j- Agriculture exhibition was organized on :-
 - ii. 13th May. 2011
 - iii. 9th Feb. 2013
 - iv. 28 Feb. 2015

The scientists from CSA University Kanpur have attended every exhibition and they had provided Guidance and Consultancy to the farmers present.

- k- Quality seed of seasonal crops have been distributed to the farmers with the help of local Government Authorities on :-

	Dates	No. of Beneficiaries
i.	18.12.2009	29.
ii.	08.11.2011	34
iii.	26.10.2012	09
iv.	11.11.2013	26
v.	25.11.2014	04

- l- Our staff had gone door-to-door distributing various pamphlets relating to the direct agriculture activities.
- m- On 9th Feb 2013. Our NCC cadet, ROVERS and RANGERS developed awareness in the campus about the use of anti-pesticides and insecticides machines.
- n- Our principal Dr. Narendra Mohan has been developing awareness amongst community members for the preparation of Vermi Compost.
- o- On 12th Nov. 2013, A workshop was organized to develop awareness by prominent scientist CSA Kanpur Dr. Prathvi Pal of CSA University Kanpur about the need and importance of soil testing.
- p- Our institution started the soil testing of the farmers' land as a chain between farmers and Government laboratory of Kanpur city at the distance of 70 km.
- q- Thereafter, our college started training to our students for soil testing and water testing through our Farmers' Club and for that an expert Dr. Sunil Tripathi attached to Government lab of Ghatampur has been engaged. Now with this training, scientific temper, creativity and critical thinking of the students developed on the one hand and on the other hand, village farmers get opportunity to meet, to discuss and to get their soil tested through expert Dr. Sunil Tripathi with the assistance of the institution.
- r- A survey was made by our staff in 2009-2010 about the reason of water level going down in the village. This report was submitted to government authorities and with results, one tube-well was sanctioned for this village due to which a large area of land has come under irrigation.

2- Agriculture Related Activities (Allied Activities).

- a- Milk providing cattle's are another source of income for the villagers. There is no arrangement for medical treatment in nearby area. After survey by our staff, the need was felt by the institution and veterinary camps are being organized regularly. Such camps have been organized on following dates :-

S. no.	Name of Village	Date	No. of beneficiaries	No. of Cattles Treated
1	Sankhahri	01.11.2008	63	Number could not be recorded
2	Bari Mahitain	03.01.2009	49	118
3	Lauli and Sankhahari	24.04.2009	147	206

4	Dhirjapur and Sankhahari	09.10.2009 and 10.10.2009	62	62
5	Jhaupur	08.01.2011	42	26
6	Lauli	10.01.2011	37	29
7	Ghatampur	12.01.2011	11	11
8	Sankhahari	12.10.2011	30	125
9	Jhaupur	13.10.2011	45	25
10	Shankhahari	25.11.2013	52	29
11	Sankhahari	18.10.2014	67	
12	Sankhahari	20.11.2015	41	16

- b- The veterinary doctors made aware about need and importance of regular checkup of animals and cleanliness in the places where animals are kept.

[EXTENSION ACTIVITIES RELATING TO NON-AGRICULTURE]

D- GROUND REALITY ABOUT RELUCTANCY FOR ACTIVITIES RELATING TO SOCIAL, NATIONAL AND SANSKARS:-

a- National Cadet Corp (NCC) :-

Institution has a NCC unit which has won gold medal in volley ball competition on 22.09.2013 in annual training camp organized by its headquarters Cadets have contributed in various social activities including Swachh Bharat Abhiyan. One Cadet Shri Sahu stood third in racing whereas Shri Shivam another cadet was selected through competition among various cadets for advance camp at Agra from 17.08.2015 to 28.02.2015. Cadets attended camp organized by Head Quarters in Kanpur from 21.09.2015 to 30.09.2015 in Kanpur.

b- National Service Scheme (N.S.S.):-

N.S.S. unit was granted on 18th Sep 2008. However, a camp was organized in Malin Basti of village Sankhahari by students on 21.10.2011, and again on 24 .10.2011. Voters really was organized under instructions from our university under N.S.S. Scheme on 11.07.2012 and 05.02.2013. Swachh Bharat Abhiyan activities were conducted under N.S.S. also. Now, as policy decision, N.S.S. unit has not been renewed because of our being self finance college.

c- A. Bharat Scout and Guide

Institution was granted permission for Rovers and Rangers on 31st Mar, 2008.

Training programs were held in institution on following dates :-

25.09.2008 to 29.09.2008
07.11.2008 to 11.11.2008
08.07.2009 to 12.07.2009
04.10.2010 to 08.10.2010
20.05.2010 to 24.05.2010
29.09.2011 to 03.10.2011
17.07.2012 to 21.07.2012
15.10.2012 to 17.10.2012
07.12.2013 to 10.12.2013
05.10.2015 to 07.10.2015

d- Water Camp

Camp was arranged at Railway Station, Ghatampur for water service to passengers during summer season on following dates:-

07.06.2009 to 14 .06. 2009
01.06.2011 to 05.06.2011
07.06.2013 to 14.06.2013
04.06.2015 to 11.06.2015

Certificates have been provided to the participants of water service camp by Uttar Pradesh Scout and Guide Office. Robbers and Rangers were deputed for Amouli Mela arrangement from 05 Dec to 09 Dec 2009 and from 23rd Dec 2010 to 28th Dec 2010 under Scouting and Guiding. In the session of 2010-2011, our Scout and Guide team went to the Amouli Mela on 15.12.2011 to 17.12.2011 and from 17.12.2014 to 20.12.2014. For three days they helped the villagers, children and women also in different ways in the fair.

e- Red-Cross :-

Even as on today, persons in villages do not agree for blood donation Red Cross unit was recognized on 24th April, 2009. Red-Cross day is being celebrated on 8th May of every year and purpose and human approach for blood donation is deliberated. A training on First Aid and to meet any unforeseen situation was organized on following dates :-

17.08.2009 to 19.08.2009
17.12.2014 to 20.12.2014

Red-Cross camp was organized in Amouli Fair on following dates :-

05.12.2009 to 09.12.2009

19.11.2011 08.11.2012.

f- Blood Donation Camp :-

Blood donation camp was organized on 11.11.2010 in Kanpur city. During training period under Red Cross and Scout and Guide, participants are encouraged for blood donation as a social cause. Shri Vikas Tiwari a lecturer of our Education Department has organized a blood donation camp on 31.10.2011 in the memory of late Shri Suresh Chandra Tiwari where in 7 unit blood was donated.

g- Beti Bachao, Beti Padoos :-

To meet the objective of “Beti Bachao” not only door-to-door awareness has been developed but even village-to-village awareness has been developed For this activity, assistance of senior citizens have been taken on 3rd Nov, 2015 our lady teaching staff went for door to door campaigning for this movement in nearby villages Manghanpur and Bhojpur our staff also developed awareness about cleanliness, child care and more about women empowerment. A committee named “ANDRI” is organizing all these activities. This committee has also organized a goshthi on 23rd November 2015 highlighting the need and importance of women empowerment for the social and national development.

h- Save Water :-

Under the scheme of “Save Water” on 18th May, 2013, a workshop was organized which was shared by Hon’able Central Coal Minister Shri Sriprakash Jaiswal and Padamshri Prof. Rajendra Singh “Jal Purush” and Vice-Chancellor of C.S.J.M. University Prof. Ashok Kumar.

Adequate arrangement for Rain Harvesting is now complete.

i- Service to Old Parents :-

Torturing to Old Parents “has been identified as the most painful social evil in many families. Institution has decided to eradicate this evil and, therefore, efforts are made to develop awareness emotionally about moral, constitutional and social responsibility to serve the parents at all times with special attention during old age. Days’ teaching-learning work starts with ‘Prayer to Parents’ in morning assembly and institution has adopted the efforts as its ‘Best-Practice’.

j- Swachh Bharat Abhiyan :-

To meet the mission of “SWACHH BHARAT” our staff and student including NCC cadets have launched a massive move by going door-to-door in villages and encouraged people for home cleaning, body and cloth cleaning, food and water cleanliness lane and drain cleanliness. Our students have prepared small play-Mime that has been presented at a frequent interval in nearby villages subject matter of which is “Swachh Bharat”. They are also encouraging to provide ready made toilets with the assistance of village panchayat in their homes.

The impact of Swachh Bharat Abhiyan is that :-

1. Parthanium Grass inside and outside the campus has been cleared.
2. 44 Villagers have been provided readymade latrines from Government fund after collaborative persuasion with village Panchayat. Persuasion at block level is still going on to provide latrines to remaining villagers.
3. The greatest achievement of the institution is to get completely stopped very long practice of throwing dead animals by villagers on the back of tank area near to institution which was not only polluting the environment with bad smell for days together but also was causing many diseases. Now private contractors are coming to collect dead animals on information.

k- Awareness Activities :-

While conducting the job oriented courses by Jan Shikshan Sansthan, awareness classes relating to population, cleanliness and child care are also conducted by teaching staff . This is done in addition to door-to-door contacts by our teaching staff for launching awareness programmes. A workshop on nutrition was organized on 18th Nov, 2015 by our Home Science Deptt. Wherein reputed guest speakers highlighted about various aspects relating to nutrition.

E- GROUND REALITY ABOUT LAC OF MEDICAL FACILITIES FOR MANY VILLAGE PERSONS:-

a- Health Camp :-

The details of Health Camps Organized are given below :-

S.no.	Date	Name of Place	No. of Beneficiaries	No. of Doctors
1	26.12.2008	Institution Campus	150	3
2	10.12.2009	Institution Campus	117	5
3	04.01.2011	Amouli	28	4
4	12.01.2011	Paras	25	3

b- Eye Camp :-

Our institute has organized five eye camps for villagers on following dates :-

Date	Village	No. of total patients	No. of patients for medicine	No. of patients for Cataract	No. of patients for spectacles
12.10.2011	Dewari Bujurg	210	72	61	Nil
18.10.2011	Kuwan Khera	409	95	75	70
21.01.2011	College Campus	230	70	45	70
13.12.2013	College Campus	108	70	38	56
12.12.2014	College Campus	238	58	30	58

c- AIDS :-

Awareness is developed about AIDS through rally and distribution of pamphlets/posters relating to AIDS on “AIDS Day” every year.

Benefit to Students :-

Through all extension activities, participants could understand how to organize such activities, how to become instruments for the society development, how to develop their leadership quality and how to develop their general knowledge base.

CONSULTANCY :-

As a policy, decision has been taken to provide consultancy services without remuneration and for human services.

Consultancy Area :-

- a. Computer related matters to nearby schools and community.
- b. Academic forum to discuss educational problems.
- c. Different labs-dissemination of practical experience.
- d. Awareness activities relating to cleanliness, childcare, nutrition etc.
- e. Vermi-compost and bio-fertilizer.
- f. Soil and water testing-primary level.
- g. Web designing.

Department to be contacted:-

- a. Principal and Botany staff for agro matters.
- b. BCA department for computer related matters/web designing.
- c. Home Science department for awareness activities.
- d. IGNOU department for IGNOU courses.
- e. Principal for all general matters.